

The background of the slide features a blue sky with white, stylized clouds at the top. Below the clouds is a white silhouette of a city skyline with various buildings and trees. The main title is written in white, italicized font across the blue sky area.

# *Switching to a Wireless Reseller: Cost Savings, Features, & Coverage*

*Comparing Major Carriers vs Wireless Resellers  
(Boost Mobile, Visible, & Mint Mobile)*

# Why Switch to a Wireless Reseller?

- Lower costs
- Flexible plans
- Simplified services
- No Contract



# Customer Service (US-Based?)

- **Major Providers:**
  - **T-Mobile, Verizon, AT&T:**
    - 24/7 customer support with US-based representatives.
    - Multiple communication channels (phone, chat, email).
- **Wireless Resellers: Check out the extensive self-help forums on each site!**
  - **Mint Mobile:**
    - Customer support available via chat, email, & community forums. No direct phone support.
  - **Visible:**
    - 24/7 customer support via chat (US-based).
  - **Boost Mobile:**
    - 24/7 customer service with a mix of US-based & international support.

# Cost-Saving Analysis

## Monthly Plan Cost Comparison

- **T-Mobile, Verizon, AT&T:**
  - Average Cost: \$70 – \$90 per month for unlimited data plans.
  - Extra fees for family plans, taxes, & device payments.
- **Wireless Resellers (Boost Mobile, Visible, Mint Mobile):**
  - Average Cost: \$25 – \$50 per month for similar plans.
  - No additional fees or surcharges.



## Example Comparison (for Unlimited Data)

CARRIER	MONTHLY COST	ADDITIONAL FEES	TOTAL COST <i>(w/ Taxes)</i>
T-Mobile	\$80	\$5 - \$10	~\$85
Verizon	\$85	\$10 - \$15	~\$100
AT&T	\$90	\$5 - \$10	~\$95
Mint Mobile	\$15	\$45 <i>(up front)</i>	\$60
Visible	\$25	\$0	\$25
Boost Mobile	\$15	\$0	\$15

# Side-by-Side Comparison of Features

FEATURE	T-MOBILE	VERIZON	AT&T	MINT MOBILE	VISIBLE	BOOST MOBILE
Data	Unlimited	Unlimited	Unlimited	Unlimited	Unlimited	Unlimited
Talk & Text Hotspot	Unlimited <i>5-20GB</i>	Unlimited <i>5-20GB</i>	Unlimited <i>5-30GB</i>	Unlimited <i>5GB</i>	Unlimited <i>5GB</i>	Unlimited <i>8GB</i>
International Roaming	Yes	Yes	Yes	Yes <i>(Limited)</i>	Yes <i>(Limited)</i>	Yes <i>(Limited)</i>
5G Access	Yes	Yes	Yes	Yes	Yes	Yes
Video Streaming Quality	HD <i>(1080p)</i>	HD <i>(1080p)</i>	HD <i>(1080p)</i>	SD <i>(480p)</i>	HD <i>(720p)</i>	HD <i>(720p)</i>
Family Plans	Yes	Yes	Yes	No	No	Yes
Data Speed Throttling	Yes <i>After 50GB</i>	Yes <i>After 22GB</i>	Yes <i>After 22GB</i>	No	No	No

# Coverage in Michigan

- **Michigan Coverage by Wireless Reseller:**
  - **Mint Mobile:** Uses T-Mobile's network, excellent urban & suburban coverage.
  - **Visible:** Uses Verizon's network, strong rural coverage.
  - **Boost Mobile:** Uses T-Mobile's network, similar to Mint Mobile but with limited coverage in some rural zones.

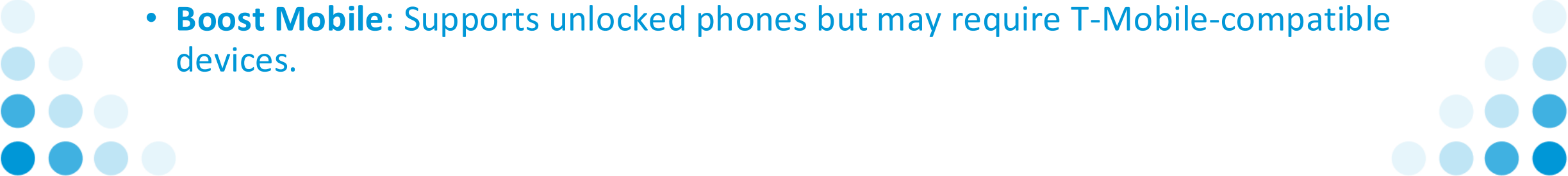
*Note: Coverage may vary by location. Always check with coverage maps for specific areas.*

*Tips: Download [coveragemap.com](https://coveragemap.com) to compare coverage in your area.*



# Can You Bring Your Cellular Device With You?

**\*Most wireless reseller websites have an IMEI checker to help you to determine this.**

- **T-Mobile, Verizon, AT&T:**
    - Devices are generally locked to the carrier but can be unlocked after the contract or payment plan is fulfilled. This can be verified through your device settings.
  - **Wireless Resellers (Boost, Visible, Mint):**
    - **Mint Mobile:** Supports most unlocked phones or T-Mobile-compatible devices.
    - **Visible:** Supports unlocked phones (Verizon-compatible or GSM unlocked).
    - **Boost Mobile:** Supports unlocked phones but may require T-Mobile-compatible devices.
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# Device Purchases - New, Refurbished, or BYO

- **T-Mobile, Verizon, AT&T:**
  - Can buy new, refurbished, or bring your own device.
  - Purchase available directly from the carrier or third-party retailers.
- **Wireless Resellers:**
  - **Mint Mobile:** Offers new phones at discounted prices. Refurbished devices may be available through third-party sellers.
  - **Visible:** New devices available through the website; may offer promotions.
  - **Boost Mobile:** New & refurbished phones available for purchase.





# SIM Cards - Do You Need One?

- An eSIM is a digital version of the physical SIM card—identifying your device virtually to provide network connection. It's programmable remotely via software & is built into newer smartphones, meaning you wouldn't have to go purchase a new SIM card if you wanted to swap phones or wireless carriers
    - **Major Providers (T-Mobile, Verizon, AT&T):**
      - You will need a SIM card to activate service unless using eSIM technology (available for some devices).
    - **Wireless Resellers:**
      - **Mint Mobile:** Requires a SIM card for activation.
      - **Visible:** Requires a SIM card.
      - **Boost Mobile:** Requires a SIM card.
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- **Switching to a Wireless Reseller** can save you money while providing comparable or even better coverage in Michigan.
  - Wireless Resellers like **Mint Mobile, Visible, & Boost Mobile** offer flexible plans, good customer service, & solid coverage.
  - Consider your coverage needs, device compatibility, & customer service preferences when making the switch.
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# SWITCH FROM BUNDLED SERVICE & SAVE!

Daisy & Stan bundle Internet, TV, and their Wireless service with Spectrum. They are tired of their prices rising when their contract ends.

**Spectrum**

## CURRENT MONTHLY BILL:

TV Service + Equipment: \$140

500M Internet: \$80

Two Cellular Lines: \$59

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Total: \$279



YouTubeTV

v's'ble

## NEW MONTHLY BILL:

Streaming Service: \$80

500M Internet: \$55

Two Cellular Lines: \$50

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Total: \$185



Daisy & Stan made the switch, they receive all the same benefits for a lower cost!

**Estimated Monthly Savings: \$94**

**Estimated Annual Savings: \$1,128**